



WorldFood

18th International
Food & Drink Exhibition

27-29 October 2015
IEC, Kyiv, Ukraine

www.worldfood.com.ua



WorldFood Ukraine

In the frames of the International
exhibition for food and drinks



WorldFood
Ukraine
GreenProduce

POST SHOW REPORT'2015

Welcome address

Dear participants and partners of the exhibition!

On behalf of the exhibition's organizers and myself, I would like to thank everyone who took part in the **WorldFood Ukraine 2015**. Thank you for your contribution to the development of Ukrainian food and beverages market. We hope that each of you found new clients, achieved the set goals and got positive emotions for further work.

We would like to present our traditional Post Show Report.

*Sincerely,
Project Manager
Elena Sinitsina*



Statistics of 2015:

Area: **1 790 m2**

Exhibitors: **125**

Exhibiting countries: **13**

Belarus, Belgium, Georgia, India, Italy, Kuwait, Latvia, the Netherlands, Poland, Republic of Moldova, Sri Lanka Taiwan and Ukraine

National Pavilions: Holland, Czech Republic, Sri Lanka

Unique visitors: **4 926**

Visits: **6 510**



NEW AT THE EXHIBITION

1

Novelties Alley

15 new food products, beverages, equipment for processing, production and packaging were presented at the Novelties Alley.

More details on page 5

2

WorldFood GreenProduce

This is an international specialized salon of technologies, equipment for production and processing of fresh fruits and vegetables.

More details on page 6

3

Business programme

**For the first time
such events were held as:**

«How to export to EU» - the communication area for Ukrainian manufacturers, organized by METRO Cash&Carry Ukraine;

International conference for nut business;

Presentation of Ukrainian Association of Procurement Professionals.

More details on page 7

Novelty Alley. Participants

Live cellulated food Agel (USA), Agel Enterprises. Utah.

Azercay (Azerbaijan), KIEV TRADE

NEPTUN (Ukraine), Chewing gum with sticker and tattoo

Edible gelatin of high quality 240 bloom (Slovakia-France), Felizata Ukraine

«Muesli for breakfast» TM Novoukrainka (Ukraine), Ukr-Agro-Product

TM Makarella (Ukraine), Zagrava, food company

Print Market (Ukraine), Print Market

Candy Umeshu (Ukraine), COTNAR

Scotch tape and stretch wrap (Ukraine, Malaysian), ATLANT-PAK

The healing power of the Scythians, (Ukraine), Ekofarm RPC

OPTIMA (Ukraine), Golden Mile

Skvyraynka (Ukraine), Skvyrskyi grain processing factory

Oil, mill cake and flour (Ukraine), Richoil

ZAKROMA (Ukraine), Romanovsky IE

Wine of QUAE (Rioja Region), ANNA KODORNU sparkling wine, NACARII caviar, Cheese in olive oil, CAMPOTORO olives, Cortuhondo commercial office In Ukraine (Spain)

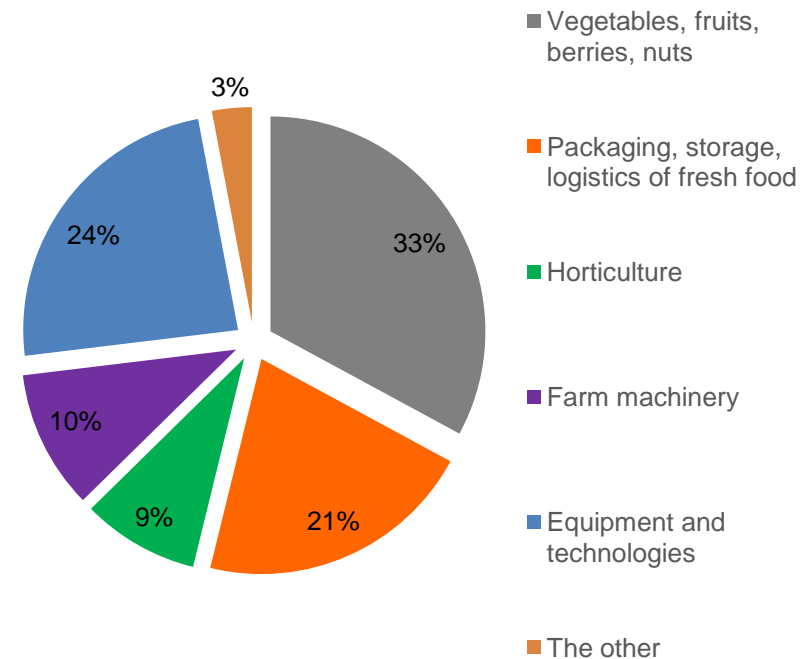


NEW! WorldFood GreenProduce Ukraine - this is an international specialized salon of technologies, equipment and ready products: from production of vegetables, fruits and nuts, to processing and trade.

Exhibitors of the salon:

- **BM Service**— cooling equipment
- **Concept Engineers B.V., the Netherlands** – innovative optical technologies of fruit and vegetables picking
- **FoodTechLink, the Netherlands** – technological and packaging lines
- **Food Belts, the Netherlands**— conveyer band
- **Food Ventures, the Netherlands** – development of greenhouse projects
- **Holland Plant Ukraine**— fresh apples
- **Galicja Greenery Ukraine, the Netherlands** - hothouse vegetables, green vegetables
- **GT, Georgia** – nuts
- **Prominet, the Netherlands**— fresh vegetables
- **Painbow International, the Netherlands** – fresh fruits and vegetables
- **UniFreezing, the Netherlands** – systems of industrial cooling
- **InterPlastik, Ukraine**— PVC film
- **Nash Produkt, Ukraine** – processing of vegetables
- **RIJk Zwaan Ukraine, the Netherlands** – fresh fruits and vegetables
- **Spetstechosnastka, LTD/ Vital Plast, Ukraine**- packaging and other companies

The most interesting for visitors sections of the salons



**More than 600 professionals visited WorldFood GreenProduce.
Amongst the visitors there were representatives of such companies:**

- **McDonald's Ukraine Ltd.**
 - **Capital Plus** the juices producer;
 - **Heven** the mandarin and rice producer;
 - **Garden Ring** is the creation and development of fruit farms in Dnipropetrovsk and Zaporizhia regions;
 - **Companies Vilis and Fruitland** the jam producers;
 - **Kronis** is fruit and vegetable processing;
 - **AMC OVERSEAS** is import / export of agricultural products;
 - **Prima** the jams and preserves producer;
 - **Senko Ukraine** fruits and vegetables sale
- And other farms, agro companies from regions of Ukraine.



Exhibitors

Exhibitors Profile

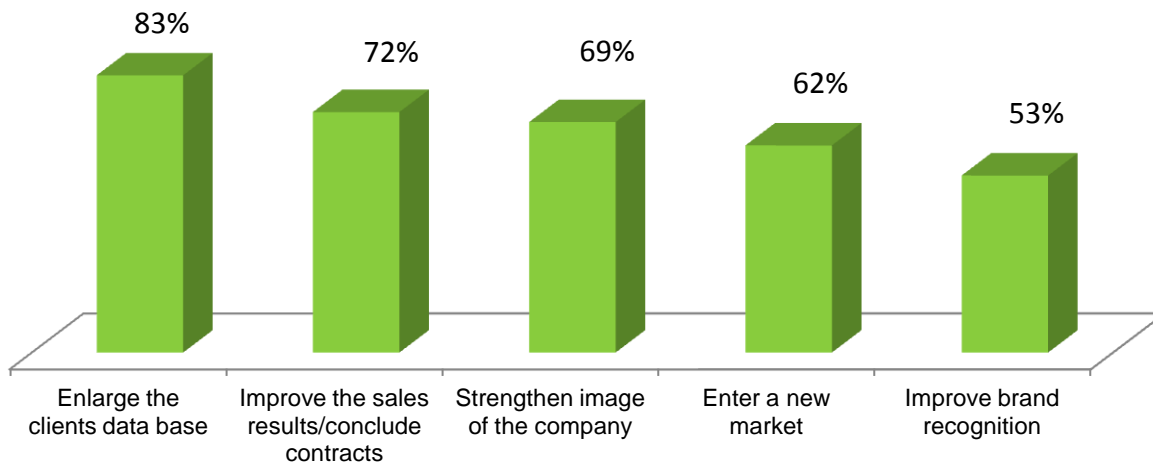


Amongst the exhibitors of WorldFood Ukraine 2015:

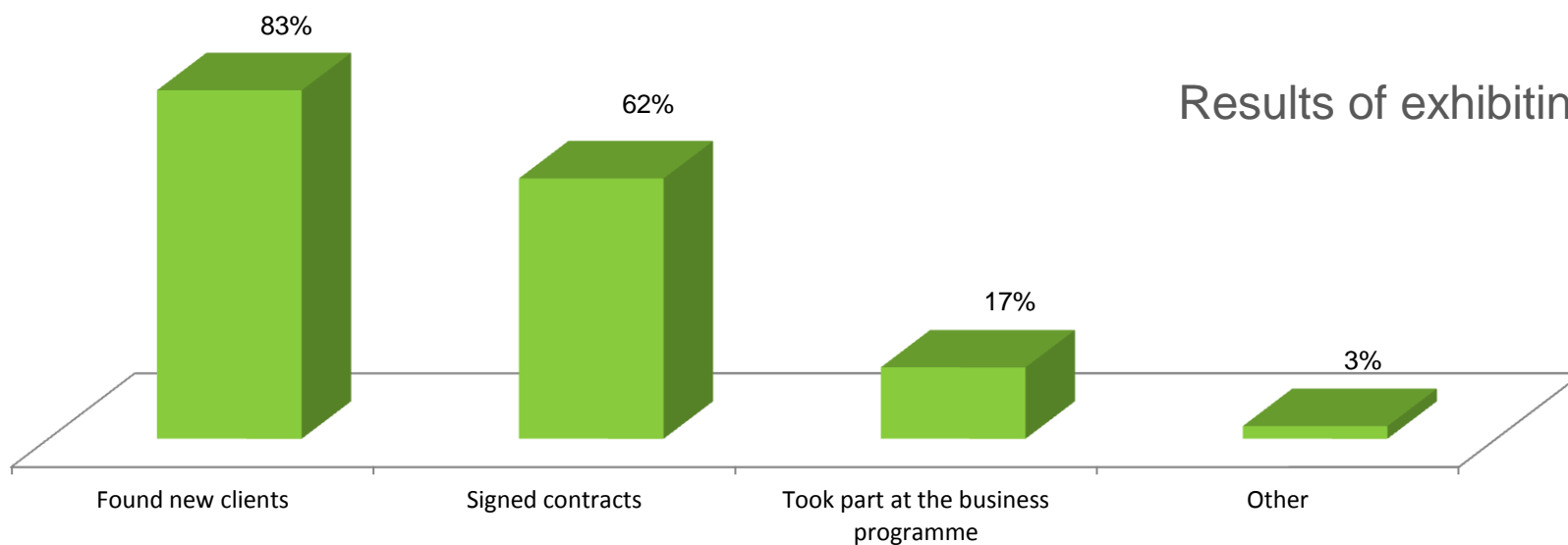
Agropromotion, Sri Lanka Tea Board, SCM Group, Felitsata Ukraine, Golden Mile Torgoviy Dom, Polar Seafood Ukraine, Basilur Tea Export, Ukr-Agro product, Skvirsky combine of bakeries, "Strila" Chernigov confectionery factory, 1C, Atlantic Park, Holland Plant Ukraine, Spetztekhnosnastka, Galicia Griner, Resonance, Yatran, Zabiyyaka and others.

Exhibitors

Goals for exhibiting (%)

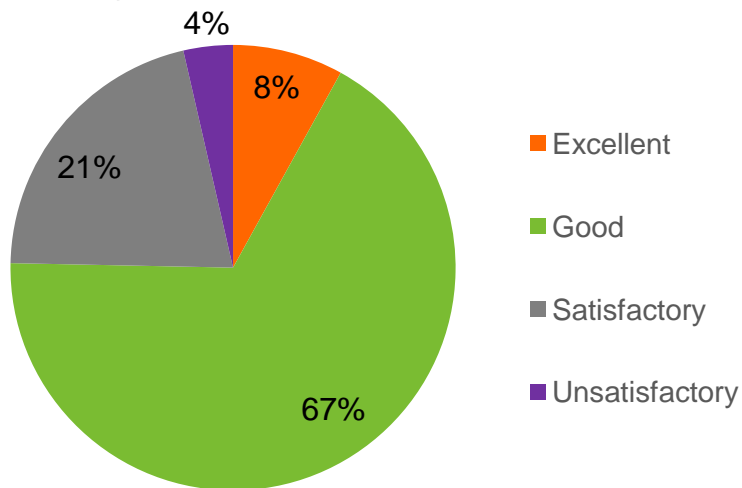


Results of exhibiting (%)

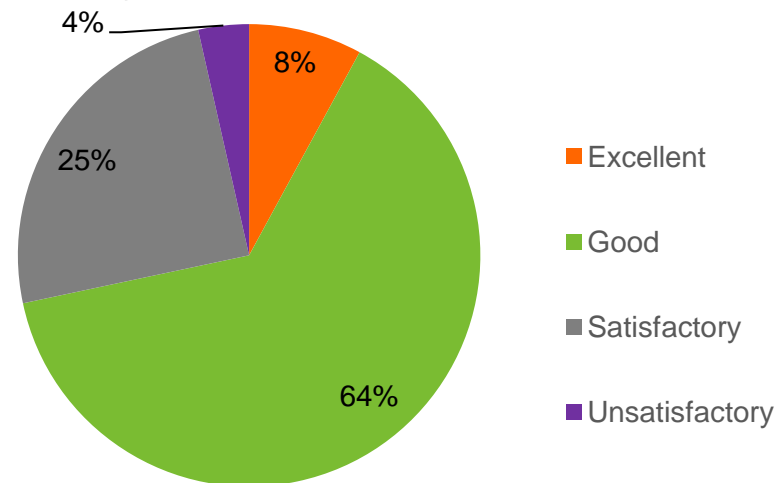


Exhibitors

How Exhibitors evaluated the **quantity** of visitors



How Exhibitors evaluated the **quality** of visitors



79 % of companies are fully satisfied with their participation at WorldFood Ukraine 2015 exhibition

Participants' testimonials

Oleg Gudzenko, the head of distribution department Ukr-Agro-Product

- I like everything. We take part for two years in a row and I think we will be participating for the third time. We like «Novelty Alley» very much. This is really good idea. The exhibition has high level of services, visitors. We are satisfied with the exhibition and everything is great.



Vitaliy Vladimirovich, the head of distribution department Argo LTD.

- The exhibition come up to our expectations. Our company was very popular during the exhibition. More over, the visitors of WorldFood were from our target audience. For now we are nurturing new relationships. As for the organizational moments – everything was good.

Maxim Tereschenko, Zabiya LTD

- We liked the exhibition very much. We got new contacts, acquaintances. The target audience was the best. We received everything we needed. We will be cultivating contacts hereafter. The exhibition is a good start.



Alexander Vorobyov, Commercial Director Basilur Tea

- World Food Ukraine hosts a wide range of food and drink suppliers, demonstrating their latest products and showcasing the best the market has to offer. The event has become an important meeting place for the industry, enabling international suppliers to meet local buyers, including producers, distributors, wholesalers, retailers and restaurateurs. Basilur Tea will take part at this important exhibition inside the national pavilion of Sri Lanka Tea Board.

Sections of the exhibition, the most interesting for visitors



15% Grocery, flavourings, spices



14% Coffee, tea, cocoa



13% Confectionery, dried fruits, honey



12% Milk, cheese, fat-and-oil products



10% Equipment and packaging



10% Meat, sausages



9% Spirits, nonalcoholic



8% Fish, seafood



7% Ingredients, preserving agents, stabilizers, gelifiers, enzymes, colorants

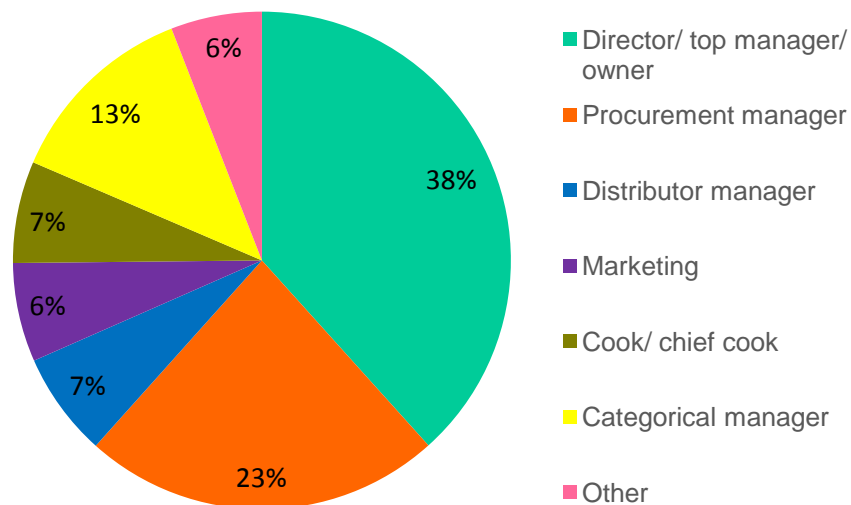


2% Other

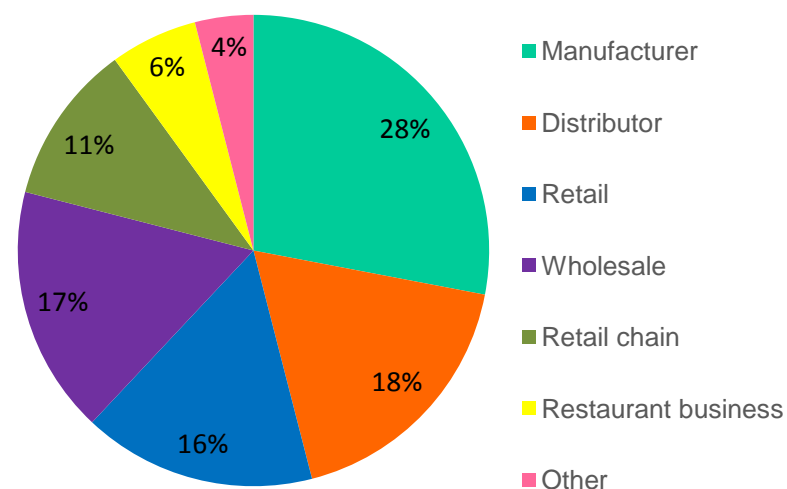


Visitors

Visitors' position (%)

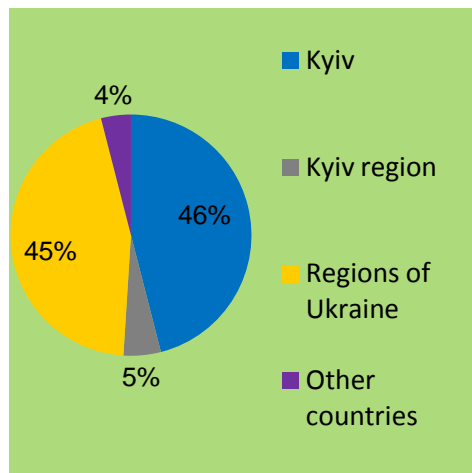


Visitors' profile (%)



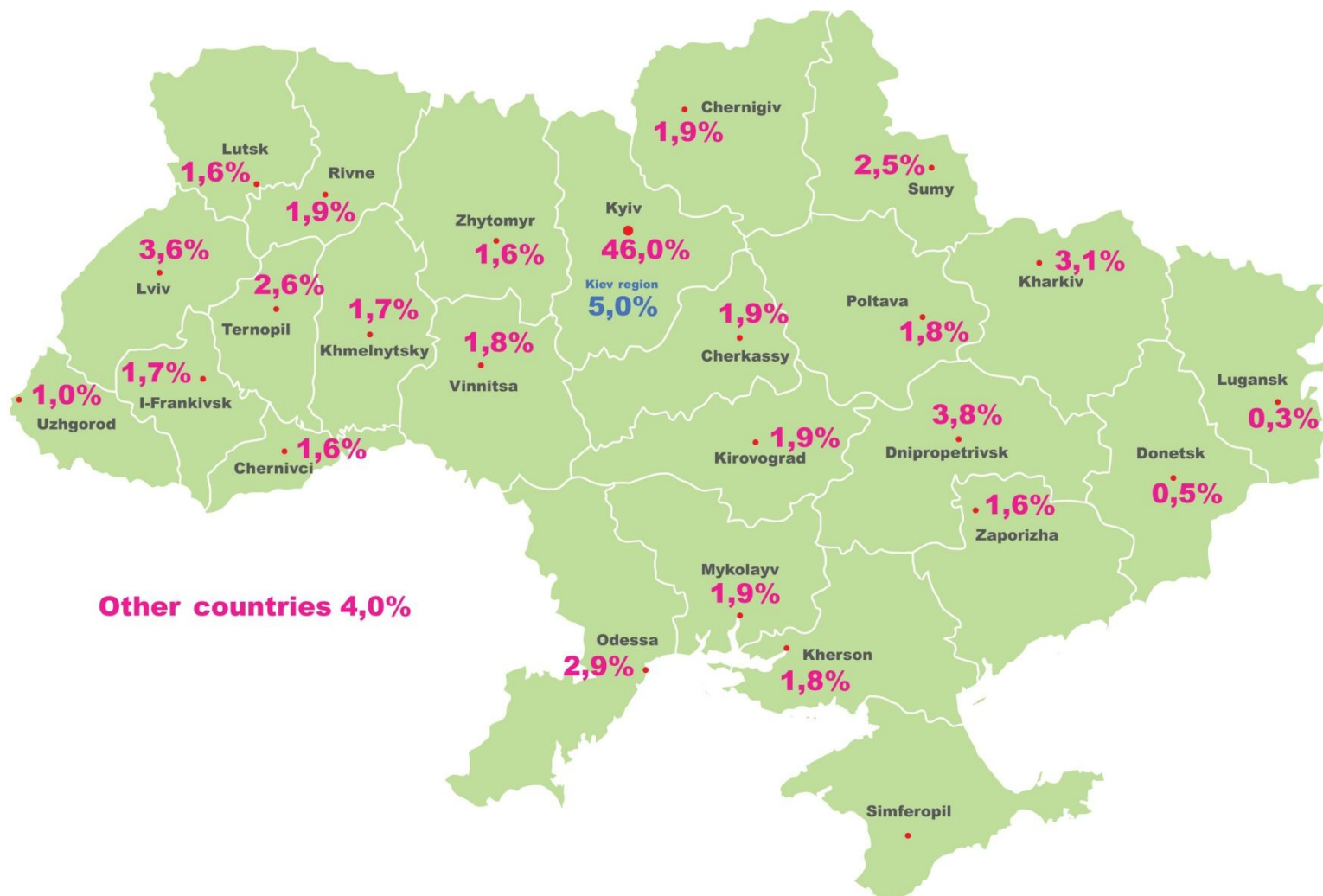
Visitors' geography

WorldFood Ukraine 2015 was visited by specialists from **all regions of Ukraine**
and from **36 countries** of the world



Visitors' geography

Percentage of visitors in split by regions of Ukraine



Welcome to cooperate!

We will be happy to answer all your questions.

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www.food-exhibitions.com



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19th International
Food & Drink Exhibition

26-28 October 2016
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Ukraine

Where
the World
of Food
Meets

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WE LOOK FORWARD TO SEE YOU AT WORLDFOOD UKRAINE 2016!



Food & Drink Trade Exhibitions

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the world
of food meets

The experts
in food
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trade shows

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ITE Food & Drink

MARCH

IFFF

1 – 3 March 2016
Moscow, Russia

INGREDIENTS RUSSIA

1 – 4 March 2016
Moscow, Russia

WORLDFOOD UZBEKISTAN

16 – 18 March 2016
Tashkent, Uzbekistan

APRIL

WORLDFOOD WARSAW

19 – 21 April 2016
Warsaw, Poland

INTERFOOD URAL

19 – 21 April 2016
Ekaterinburg, Russia

INTERFOOD KRASNODAR

20 – 22 April 2016
Krasnodar, Russia

MAY / JUNE

WORLDFOOD AZERBAIJAN

19 – 21 May 2016
Baku, Azerbaijan

INTERFOOD ASTANA

25 – 27 May 2016
Astana, Kazakhstan

INTERFOOD

ST. PETERSBURG

31 May – 2 June 2016
St. Petersburg, Russia

SEPTEMBER

WORLDFOOD ISTANBUL

1 – 4 September 2016
Istanbul, Turkey

WORLDFOOD MOSCOW

12 – 15 September 2016
Moscow, Russia

OCTOBER

WORLDFOOD UKRAINE

26 – 28 October 2016
Kyiv, Ukraine

INTERFOOD SIBERIA

26 – 28 October 2016
Novosibirsk, Russia

NOVEMBER

WORLDFOOD

KAZAKHSTAN

2 – 4 November 2016
Almaty, Kazakhstan